

Food Inc Video Guide
Adapted from Baldrige, 2009

Task: As you watch the film, *Food, Inc* answer the following questions.

1. "The way we eat has changed more in the last 50 years than in the previous _____."	
2. "The modern American supermarket has on average _____ products."	
3. "This isn't just about what we're eating, this is about what we are allowed _____, What we are allowed to _____. It's not just our health that's at risk."	
<i>FAST FOOD TO ALL FOOD</i> 4. McDonalds is the largest purchaser of _____ and _____.	
5. In the 1970's the top 5 beef packers controlled only about 25% of the market. Today the top 4 control more than _____ % of the market.	
6. Due to the desire for larger chickens with bigger breasts, grown faster, the way that chickens are raised has changed dramatically over the past 30 years. Describe the aspects of processing chickens that have changed.	
<i>A CORNUCOPIA OF CHOICES</i> 7. "So much of our industrial food turns out to be clever rearrangements of _____."	
8. List products that are made of corn.	
9. List "obscure ingredients" that are in products we purchase.	
10. CAFO's (Concentrated Animal Feeding Operations) have many aspects that allow them to function. Describe some of the aspects.	
<i>UNINTENDED CONSEQUENCES</i> 11. In 1972, the FDA conducted approximately 50,000 food safety inspections. IN 2006, the FDA conducted _____.	

12. What happened to Barbara Kowalczyk's son?	
<i>THE DOLLAR MENU</i> 13. Why is it that you can buy a double cheeseburger for 99 cents, but you can't buy a head of broccoli for 99 cents?	
<i>IN THE GRASS</i> 14. Smithfield Hog Processing Plant in Tar Heel is the _____.	
15. How many hogs are slaughtered on the kill floor per day?	
<i>HIDDEN COSTS</i> 16. We're willing to subsidize the food system to create the mystique of cheap food. Why is the food so expensive?	
17. Large companies like Pepsi, Kraft, Kellogg don't grow organically, they grow by _____.	
<i>FROM SEED TO SUPERMARKET</i> 18. Describe some of the actions taken by the Mosanto Corporation to control the seed industry.	
<i>THE VEIL</i> 19. The fast food industry fought against giving the calorie information and trans fat information to consumers. The meat packing industry fought against country of origin labeling and labeling of genetically modified food. Why should consumers have the "right to know" what is in food?	
<i>SHOCKS TO THE SYSTEM</i> 20. Modern agriculture uses a very few number of crops, very few species and very few companies. This type of modern agriculture is dependent on large amounts of _____. To bring a cow to slaughter is _____ gallons of oil.	
21. The average consumer does not feel very powerful. When we purchase food we are voting. Do you feel powerful? Do you know what you are buying? Who you are supporting? How can we demand good, wholesome food?	