



Name _____

Date _____

Period _____

ADVOCACY Viewing Guide

CONTENT

How is the speaker immediately engaging the audience? (hook) _____

Paraphrase the Speaker's Thesis: _____

List specific examples/evidence given to advance the thesis:

→ _____

→ _____

What specific advocacy statement/plan does the speaker offer? _____

PRESENTATION

Which of the following techniques best supported the student's presentation?

- | | |
|---|--|
| <input type="checkbox"/> Volume | <input type="checkbox"/> Movement/steps |
| <input type="checkbox"/> Hand Gestures | <input type="checkbox"/> Pace or speed of delivery |
| <input type="checkbox"/> Deliberate emphasis on certain lines/words | <input type="checkbox"/> Body Language |
| <input type="checkbox"/> Purposeful pausing | <input type="checkbox"/> Eye Contact |

How did the technique(s) help the success of the speech presentation? _____

What techniques did the speaker use to connect with/engage the audience? _____



Additional questions for classroom discussion (depending on the speech and/or level of experience of the student, you may revise the worksheet by adding any of these questions to the worksheet)

- How does the speaker connect the hook to the topic? (by showing relevancy, etc.)
- Did the analysis provide logical conclusions from the evidence?
- Was the legislative solution topical?
- Was the solution timely?
- Did the speaker discuss opposing points of view, including prior solutions made, as not to appear biased?
- Was there a balanced use of PATHOS, ETHOS, & LOGOS?
- If NOT balanced, did that enhance or detract from the speech?
- Did they use humor and was it appropriately used?
- Are you convinced? How did they sway you, or where did they fall short?
- Was the speaker able to add their personality into their speech?
- Did the conclusion offer a hopeful tone by inspiring the heart and mind?
- Was the speech well organized and did the structure enhance the purpose of the speech?

